



JW MARRIOTT.
GRAND RAPIDS

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Chicken Fingers Beware: New Children's Tasting Menu is Elevating Kids' Cuisine

Signature Restaurant six.one.six at JW Marriott Grand Rapids Gives Pint-Sized Palates the Attention They Deserve

GRAND RAPIDS, Michigan— September 26, 2007 — Six.one.six, the signature restaurant in the new JW Marriott Grand Rapids, is proud to announce a children's tasting menu, developed to educate and expand the palates and cultural horizons of young guests. As the number of children traveling with their parents on both business and leisure is increasing, service expectations are climbing for jetsetters of all ages, particularly at a luxury hotel such as the JW Marriott Grand Rapids. This six-course menu is designed for parents with a penchant for fine dining who want to share their sophisticated taste with their family while on the road, and expose kids to foods that are normally reserved for adults.

"The value of a children's menu should never be overlooked or treated as an afterthought," said John State, executive chef. "Kids can appreciate and enjoy sophisticated flavors just as much as their parents can; their taste shouldn't be underestimated."

Developed by State, the six-course menu, priced at \$21.00 includes:

1. Crisp vegetable crudité's with JW dipping sauces
2. Demitasse of Today's Lovely Soup
3. Silver dollar-sized flatbread with smoked salmon, lemon crème fraiche and sieved eggs
4. Hearts of romaine lettuce with green goddess dressing, focaccia croutons, and aged parmesan
5. Tempura-style fish and chips with tartar sauce and malt vinegar or grilled petite filet of beef with whipped potatoes, snap peas and sauce foyot
6. Rice cereal and marshmallow "sushi roll" with fruit wrapper and Swedish fish "nigiri"
7. One beverage. Non-alcoholic, of course

Since keeping kids happy will inevitably make for a more enjoyable dining experience, the youngsters who try, and dislike, the tasting menu can choose an item off the traditional children's menu at no extra charge.

Six.one.six is inspired by the theme "eat local, feel global." This new haven for fresh fare offers a unique combination of globally influenced tastes and regional favorites created from local, home-grown produce.

The 337-room JW Marriott Grand Rapids, the first hotel in the Midwest to fly the JW Marriott flag, recently opened its doors and is one of the area's only luxury accommodations. The property boasts state-of-the-art amenities such as helipad access and 24-hour fitness facilities with steam rooms, spa-like whirlpool, and sparkling indoor heated pool. Concierge floors offer

24-hour first class hotel services and secured privacy, including a 24-hour check-in/check-out and four inviting meals daily. Mixology, a destination lounge, a Starbucks café and 24-hour in-room dining round out the food and beverage options.

For information please visit www.ilovethejw.com.

About Amway Hotel Corp.

Amway Hotel Corp. owns two hotel properties: the Amway Grand Plaza Hotel, and the new JW Marriott Grand Rapids. The corporation operates a third hotel property in downtown Grand Rapids, Mich., the Downtown Courtyard by Marriott. Amway Hotel Corp. is a subsidiary of Alticor Inc.

About Alticor

Alticor (www.alticor.com) is the parent company of Amway Corp., Quixtar Inc. and Access Business Group LLC. Headquartered in Ada, Michigan, Alticor and its affiliates offer products, business opportunities, and manufacturing and logistics services in more than 80 countries and territories worldwide.

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