



JW MARRIOTT.
GRAND RAPIDS

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First Hotel in the World: JW Marriott Grand Rapids Combines Work & Workouts With Steelcase Walkstations in Business Center

Treadmill & Computer Combo Makes Hotel History

GRAND RAPIDS, Michigan— January 29, 2009 – The bar for multitasking business travelers has been raised. JW Marriott Grand Rapids, the first JW Marriott in the Midwest, is now the first hotel in the world to feature Steelcase Walkstations in its 24-hour business center. Road warriors needing to finish a report, or check e-mail, can do so while staying active with the height-adjustable, flexible desktops integrated above a treadmill, allowing travelers to, literally, work and workout at the same time. Aside from the physical benefits, exercise increases oxygen to the brain, which makes for clear thought processes and resiliency to feelings of anxiety, mental traits that are helpful to jetsetters on their way to a meeting or presentation.

Details, the ergonomics products division of Grand Rapids based Steelcase, which is the global leader in office furniture, developed this innovative product. “The Walkstations create the perfect opportunity for business-minded individuals to incorporate more movement and multi-tasking into their everyday routine,” said Edmund “Bud” Klipa, president of Details. “The initial reaction is curiosity. People wonder whether they can walk and work at the same time. It’s actually like walking and talking on a cell phone: You don’t even think about it.”

At a maximum speed of two miles per hour, Walkstations let guests comfortably walk, feel healthier and more energized – all while accomplishing the work they’d normally do while seated. The maximum speed prevents users of the Walkstations from escalating to sweat-induced tempo, so travelers can easily finish a report while wearing their business suit.

“We want to constantly redefine our business center to allow more productive time for our guests,” said George Aquino, general manager of the JW Marriott Grand Rapids. “It is important that we promote a healthier lifestyle while on the road, and the mental and physical benefits of the Walkstations help us meet that goal.”

For information and reservations at the JW Marriott Grand Rapids, please visit www.ilovethejw.com. Information on the Walkstation may be obtained by visiting the Details website, at www.details-worktools.com.

About the JW Marriott Grand Rapids

The 24-story, 340-room JW Marriott Grand Rapids opened in September 2007 as the first JW Marriott hotel in the Midwest. The hotel is centrally located near downtown’s corporate, medical and entertainment districts, and it is connected via the skywalk to the DeVos Place Convention Center and Van Andel Arena. All guestrooms and suites, including 59 concierge rooms, and seven one-bedroom suites feature luxurious bedding; spacious workstations; cordless phones; WiFi internet capabilities; gourmet-stocked mini bar and refrigerator; computerized safe box; iron/ironing board; hair dryer;

coffeemaker; individual climate control; and 37" flat screen televisions with JW Signature Technology Pack, a docking station for mobile phones, iPods, and satellite radios. The 24-hour state-of-the-art fitness facility features an indoor heated pool; steam rooms, and spa-like whirlpool. The hotel also boasts full concierge desk; dry cleaning and laundry service; valet parking, and helipad access. More than 20,000 square feet of versatile meeting space includes a 1,000 seat Grand Ballroom, one of the largest in the region. The hotel boasts the signature market fresh restaurant, six.one.six., Mixology, a destination lounge, Starbucks, and 24-hour in-room dining.

About Amway Hotel Corp.

Amway Hotel Corp. owns two hotel properties: the Amway Grand Plaza Hotel, and the JW Marriott Grand Rapids. The corporation operates a third hotel property in downtown Grand Rapids, Mich., the Downtown Courtyard by Marriott. Amway Hotel Corp. is a division of Alticor Corporate Enterprises, a subsidiary of Alticor Inc.

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