



JW MARRIOTT
GRAND RAPIDS

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JW Marriott Grand Rapids Taps Michael Lyman As Director of Sales and Marketing

GRAND RAPIDS, MI-November 6, 2006-JW Marriott Grand Rapids, set to open fall 2007, taps Michael Lyman as director of sales and marketing. Lyman is an 17-year veteran of the hospitality sales and marketing industry, and will be responsible for all aspects of sales and marketing of the new 340-room hotel, which is currently under construction in downtown Grand Rapids. He will hire, train and manage the sales and catering teams, and oversee both the hotel's public relations and marketing efforts.

"Both Michael's national and international experience, coupled with his language skills, makes him the ideal leader to assist in bringing success to this new hotel," said George Aquino, general manager of the JW Marriott Grand Rapids.

Lyman has held leadership positions at some of the top hotels and resorts on the east coast, including director of sales and marketing for The Algonquin Hotel, and director of sales and marketing for Metropolitan Hotel, both in New York City. He held similar positions in Washington, D.C., at Corporate Suites of Washington, and at Potomac Hotel Group. He also was director of sales for Berlitz International, the world's leader in language instruction.

Acknowledged numerous times throughout his career for stellar achievements, Lyman is a three-time recipient of the Hotel Sales and Marketing Association International's (HSMIA) Adrian Bell Advertising Award. He holds membership in numerous hospitality industry organizations including HSMIA, Meeting Professionals International, Association of Corporate Travel Executives, and National Business Travel Association. Lyman earned a Bachelor of Arts degree in international relations in 1985 from Lake Forest College in Lake Forest, Ill.

JW Marriott Grand Rapids will create a strong presence in the Grand Rapids skyline along the Grand River, providing first-class lodging for business and leisure travelers alike. The 24-story, glass-enclosed property is the first of the JW Marriott family in the Midwest region.

For information please visit www.jwgrandrapids.com.

About Amway Hotel Corp.

Amway Hotel Corp. owns two hotel properties: the Amway Grand Plaza Hotel, and the new JW Marriott Grand Rapids. The corporation operates a third hotel property in downtown Grand Rapids, Mich., the Downtown Courtyard by Marriott. Amway Hotel Corp. is a subsidiary of Alticor Inc.

About Alticor

Alticor (www.alticor.com) is the parent company of Amway Corp., Quixtar Inc. and Access Business Group LLC. Headquartered in Ada, Michigan, Alticor and its affiliates offer products, business opportunities, and manufacturing and logistics services in more than 80 countries and territories worldwide.

About Marriott International, Inc.

Marriott International Inc. is a leading lodging company with more than 2,600 lodging properties in the United States and 65 other countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, Renaissance, Bulgari, The Ritz-Carlton, Courtyard, Residence Inn, SpringHill Suites, TownePlace Suites, and Fairfield Inn brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club International, Horizons. The Ritz-Carlton Club and Marriott Grand Residence Club brands; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. The company is headquartered in Washington, D.C. It is ranked as the lodging industry's most admired company and one of the best places to work for by Fortune® magazine. In fiscal year 2004, Marriott International reported sales from continuing operations of \$10 billion, and the company had approximately 133,000 employees at year-end 2004. For more information or reservations, please visit our web site at www.marriott.com.

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