



**JW MARRIOTT.**  
GRAND RAPIDS

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## **JW Marriott Grand Rapids Set To Open Fall 2007**

### **Brand's First Property in the Midwest Offers Ultimate in Luxury for Business & Leisure Travel**

GRAND RAPIDS, MI-October 24, 2006- Distinctive luxury comes to Michigan's West Coast with the opening of the JW Marriott Grand Rapids, set to open fall 2007. Owned and operated by Amway Hotel Corp. a subsidiary of Alticor, the hotel will create a strong presence in the Grand Rapids skyline along the Grand River, providing first-class lodging for business and leisure travelers alike. The 24-story, 340-room glass-enclosed property is the first of the JW Marriott family in the Midwest region.

"We are thrilled to offer Grand Rapids a first-class hotel and honored to fly the JW Marriott flag," said George Aquino, general manager of the JW Marriott Grand Rapids. "It is only fitting that we take advantage of the JW Marriott brand to highlight the city's emergence as an international hub for medical, academic, design and entrepreneurial ventures."

One of the area's only luxury accommodations, JW Marriott Grand Rapids will boast state-of-the-art amenities such as helipad access and 24-hour fitness facilities with steam rooms, spa-like whirlpool, and sparkling indoor heated pool. The 20,000 square feet of versatile meeting space includes a 12,470 square foot ballroom, which will be one of the largest in the region. A signature restaurant offering inspired Italian cuisine, a destination lounge, a Starbucks café and 24-hour in-room dining round out the food and beverage outlets. Situated in the heart of the city, the hotel is within walking distance to DeVos Place Convention Center, and adjacent to a 750 space parking structure.

All 340 guestrooms will be smoke-free and include wireless Internet access, 32" flat screen televisions, gourmet-stocked mini bar and fridge, spacious workspaces, computerized safe box, luxurious bedding, complimentary personal care products, and nightly turndown. Concierge floors will offer 24-hour first class hotel services and secured privacy, including a 24-hour check-in/check-out and four inviting meals daily.

JW Marriott Grand Rapids, designed by Lohan Caprile Goettsch Architects Inc. and BETA Design Group Inc., will be themed after Grand Rapid's five sister cities, an initiative which was originally developed by President Eisenhower in 1956 to enhance relationships worldwide. All areas of the hotel, including public spaces, meeting rooms and guestrooms will feature art inspired by these cities: Omihachiman, Japan; Perugia, Italy; Bielsko-Biala, Poland; Ga District, Ghana; and Zapopan, Mexico. Renowned international photographer Dan Watts has been commissioned to capture the distinctive images from each city, for display in all guestrooms.

For information please visit [www.jwgrandrapids.com](http://www.jwgrandrapids.com).

**About Amway Hotel Corp.**

Amway Hotel Corp. owns two hotel properties: the Amway Grand Plaza Hotel, and the new JW Marriott Grand Rapids. The corporation operates a third hotel property in downtown Grand Rapids, Mich., the Downtown Courtyard by Marriott. Amway Hotel Corp. is a subsidiary of Alticor Inc.

**About Alticor**

Alticor ([www.alticor.com](http://www.alticor.com)) is the parent company of Amway Corp., Quixtar Inc. and Access Business Group LLC. Headquartered in Ada, Michigan, Alticor and its affiliates offer products, business opportunities, and manufacturing and logistics services in more than 80 countries and territories worldwide.

**About Marriott International, Inc.**

Marriott International Inc. is a leading lodging company with more than 2,600 lodging properties in the United States and 65 other countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, Renaissance, Bulgari, The Ritz-Carlton, Courtyard, Residence Inn, SpringHill Suites, TownePlace Suites, and Fairfield Inn brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club International, Horizons.

The Ritz-Carlton Club and Marriott Grand Residence Club brands; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. The company is headquartered in Washington, D.C. It is ranked as the lodging industry's most admired company and one of the best places to work for by Fortune® magazine. In fiscal year 2004, Marriott International reported sales from continuing operations of \$10 billion, and the company had approximately 133,000 employees at year-end 2004. For more information or reservations, please visit our web site at [www.marriott.com](http://www.marriott.com).

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